

Privacy Policy

Retro House s.r.o.

Our company, Retro House s.r.o. based Francouzská 75/4, Praha 2, 120 00, ID: 05590531 registered in the Commercial Register of the Municipal Court in Prague, Section C, File 266570 (hereinafter "Retro Music Hall" or "we") process personal data in accordance with the law on protection of personal data, in particular the REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as "GDPR"), In accordance with the applicable provisions of the Act No. 101/2000 Coll., on the Protection of Personal Data ion, the Act No. 127/2005 Coll., On electronic communications, and in accordance with our internal regulations and guidelines.

We are, of course, ready to take into account all the related provisions of the unapproved Law on the processing of personal data.

We are fully aware of the importance of protecting the privacy and privacy of our customers, guests and contractors. We therefore always process personal data so that we:

They processed current and accurate data, only to the extent necessary for the purpose of processing,

- ie. process personal data only for a long time to meet the purpose of processing,
- maximally secure your personal data, in particular by taking appropriate measures to protect your personal data against any unauthorized access,
- Keep your privacy as much as possible, so we always duly assess whether processing is necessary and whether it is inappropriately interfering with your rights and freedoms.

How do we process your data? (Principles relating to processing of personal data)

We fully appreciate the importance of protecting your privacy and the privacy of our customers and guests. We always process your personal data so that your personal data is as secure as possible and can not be misused.

Your personal data is processed by our authorized staff, administrators and processors, as outlined below. We have made arrangements for your personal data to be accessed only by employees, administrators and processors who are involved in their processing, and also that their employees retain confidentiality about all the facts, data and data (personal or otherwise) that they have learned in the performance of their work.

With all of our partner managers, we always enter into a written contract governing the processing of your personal data, which contains the same guarantees for the processing of personal data as are observed in our company.

How do we obtain your personal information?

We obtain your personal information from you or from your own activity. If we receive personal information from you, we will always inform you whether the provision of personal data is a statutory or contractual requirement, or whether you are required to provide personal information and the possible consequences of non-disclosure of personal information.

We get your personal data from you personally:

- in person or written communications with you, including communication via email and the web reservation form;
- in order to prepare our catering and related services, throughout their duration and termination;
- additional personal data necessary for performance of the contract: bank account number, payment amount and their history, or other similar data;
- further we collect personal information within our legitimate interests.

Categories of personal data

We process the following categories of your personal data:

- **Identifying and addressing information:** name, surname, permanent address, mailing address or other contact address;
- **Electronic contact information:** mobile phone, e-mail address;
- **Other electronic data:** IP address, cookies;
- **Other personal information needed to provide our activity and related services:** Camera system records, photographs

For what purposes do we process your personal data?

As we have already informed you, we process your personal data only to the extent necessary for the purpose and for the time necessary to fulfill the purpose. Once the purpose is met, we may, in certain cases, process your personal data for purposes other than those for which it was collected. We archive your personal information for a period of time specified by law or we keep it in order to meet your claims or to defend our rights and legitimate interests.

We process your personal data:

- a) For the purpose of performance of the contract - provision of gastronomic and related services, participation in marketing events and competitions related to the purchase of products (eg innkeeper activity, Promotor network, etc.);
- b) for the purposes of fulfilling our legal obligations;
- c) for the purposes of our legitimate interests,
- d) on the basis of your consent

Ad a) Performance of the contract - Performance of the contract - provision of gastronomic (catering) and related services or organization of marketing events and competitions related to the purchase of products. We process your personal data for purposes related to the performance of the contractual obligations of both parties, in particular for the purposes of the valid conclusion, performance, modification and termination of contracts and mutual communication. The provision of such personal data is therefore a contractual requirement. These include, for example, your registration in action, communication with us, or the use of competitive credits. For this purpose, the following categories of personal data are processed: identification and address data, electronic contact details, others such as payment data needed to perform the contract.

We process these personal data for the duration of the service or related communication.

Ad b) Compliance with legal obligations

Since we have a number of legal regulations, we need to process your personal information in certain cases.

Other obligations that are necessary for us to process your personal data are imposed by other Czech legislation (eg, Act on Accounting). We also process your personal data to comply with governmental requirements. For this purpose, the following categories of personal data are processed:

identification and address data, electronic contact details, payment details and, if appropriate, other personal data needed to fulfill our duties.

We keep these personal data for as long as is strictly necessary to meet the legal obligations involved.

Ad c) Our legitimate interests

We also process your personal data for security, operational, administrative or other reasons related to our ability to provide our services and to inform you about the events at Retro Music Hall.

These are our legitimate interests. Based on these legitimate interests, we process your personal information only if your interests and fundamental rights and freedoms do not outweigh our legitimate interest. If you disagree with the processing, you have the right to object, and we will re-examine and personally process the personal data.

For this purpose, the following categories of personal data are processed: identification and address information, electronic contact information, photography, camera records, other personal data needed to provide our services.

These are the legitimate interests of the following:

- **Protection of property, life and health of people entering and moving in the premises of the Retro Music Hall.**

For this purpose, camera systems are installed in the immediate vicinity of our premises. You are always informed about the location of the cameras by information signs when entering the viewing area. Camera records are kept for a maximum of 3 weeks. If necessary, these records may be passed on to law enforcement agencies or serve as a basis for addressing other issues related to the provision of our services. Except for this purpose, camera records are not processed or otherwise used.

- **Administrative and purpose.** For this purpose, we process personal data in connection with the administrative support of our services. We keep this personal information while providing our services.
- **Marketing and sales purposes** associated with our activities in the Retro Prague. If you have used our services or partner services at the Putica or Retro Cocktail Bar in the past and provided us with your contact information, we may send you a commercial message if we think you might be interested. If you are not interested in receiving them, you can opt-out at any time by using the link in the report. As part of such activities, we also use photos on our websites and social networks where you can be viewed. We start from the fact that the

Retro Music Hall is not only a place of entertainment but also a place for introducing you and your presence.

- **Analytical and advertising web tools - Cookies**

Our website retroprague.cz and retropraha.cz use cookies. It is a short text that puts a web page into a cookie file of your web browser and allows it to remember information about you and your preferences. By using cookies, it is not possible to run a program or install viruses on your computer. We use cookies exclusively in accordance with applicable laws.

What cookies do we use?

Cookies necessary to use our website to allow you to navigate through a web site and use its core functions. They are typically set only in response to your activity requesting services, such as logging into the secure part of our website.

- Functional cookies are used to recognize you when you visit our website again and allow us to offer you enhanced and personalized features such as greeting by name and remembering your preferences (such as your choice of language or area). These cookies collect anonymized information and can not track your movement on other websites. The validity term of these cookies is up to 2 years.

- Analytical and performance cookies allow us to recognize and count the number of visitors and get information on how the website is used (e.g., which pages the user opens most often and whether the user receives bug reports from some sites). This helps us improve the functioning of the website, for example, by ensuring that users can easily find what they are looking for. The validity term of these cookies is up to 2 years.

- Ad and targeted cookies record your visits to our website, the pages you've visited, and the links you've watched. We use this information to provide you with ads that may be of interest to you. This information is also used to limit the number of ad repeats you see and measure the effectiveness of your advertising campaigns. For this purpose, we may also communicate this information to third parties, for example, advertisers.

If you wish to delete the cookies stored on your device and set your internet browser so that it does not accept cookies, you can do so in your internet browser settings.

Ad d) Your consent

Based on your informed, free, unambiguous and specific consent, we process your personal data for marketing purposes related to the provision of our services. This includes your participation in various competitions and activities organized by the Retro Music Hall.

For this purpose, the following categories of personal data are processed: Address data email address as an electronic contact information.

Who are we accessing your personal data?

Your personal data is handled by Retro Music Hall as a personal data controller. This means that we determine the purposes for which we collect and process your personal data and also determine the means of processing it. In some cases, in order to meet our legal obligations, we are required to provide your personal information to third parties who also act as data controllers. These include, in particular, the provision of personal data on request to criminal or administrative authorities.

We also use the services of external processors or cooperation with other managers to process your personal data.

We cooperate with the following categories of administrators, respectively. processors:

- Partner companies running Retro Cocktail bar, Putica Restaurant;
- Web site operator and administrator of our information system;
- Suppliers of accounting services, suppliers of marketing services, including professional photographers.

As mentioned above, with all partners, we have entered into personal data processing contracts so that the protection of your personal data is guaranteed to the fullest extent possible and complies with the above regulations.

However, your personal information is made available only to the extent necessary and in the form necessary to achieve the purposes stated in this Statement

Your personal data, however, extend only to the necessary extent and in the manner required to achieve the purposes set out in this Statement.

What are your privacy rights?

Your data are processed in a fully transparent manner. At any time during the processing of your personal data, you can use the following rights:

Right of access to your personal data, including in particular providing information about their processing and the right to obtain them.

Right to rectification and completion your personal data if you find that we are processing incorrect or inaccurate personal information about you.

Right to erasure your personal data (or the right to be forgotten). We may, at your request, be subject to certain legal conditions. delete your personal information. Please note that your personal data may not be deleted if processing is necessary (eg there is a legal obligation to process).

Right to restriction of processing your personal data. At your request, we may, under certain statutory conditions, limit the handling of your personal information. If you exercise your right to process restrictions and any of these conditions will be met, we will record in our systems that the data is subject to restrictions, and we will not normally actively further process such data. If the reasons for limitation of processing are lost, we will remove the limitation of the processing of your personal data. We will inform you in advance.

If you believe that there has been a breach of your privacy laws, especially GDPR, you have the right to file a complaint with the Personal Data Protection Authority or with another EU Member State authority responsible for overseeing compliance with the GDPR obligations. Office for the Protection of Personal Data, Pplk. Sochora 27, 170 00 Prague 7, www.uoou.cz. Phone information: +420234665800, Phone switchboard: +420234665111

You also have **the right to object** to the processing of your personal data if the personal data are processed for the purpose of the legitimate interests of the controller or a third party.

In the event that you object, we will not process your personal data until we have substantiated processing grounds that outweigh your interests or rights and freedoms, or for determining, enforcing or defending our legal rights.

If any of the above rights is exercised in written form / electronically via the form "Request of the data subject" / link / we inform you without undue delay in the appropriate manner about the way of processing your application. You can contact us at the company headquarters at: Retro House

s.r.o., Prague - Vinohrady, Francouzská 75/4, postcode 120 00. We will also provide the related information on the phone: +420 606 824 005; or via: info@retroprague.com.

Update

We continually review this Statement and may occasionally change it (in particular, to ensure compliance with legal regulations and privacy practices) versions will always be available on our website.

In Prague on 23. 7. 2018

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Daniel Skalický, Managing Director